

# EASE® Development Update and New Price List

March 12, 2018

Since 2016 a major update to AFMG's market-leading acoustical simulation software EASE is under development.

Large parts of the software are being rewritten on a new technological platform. Great care is taken to create an intuitive and modern user interface. It is the ultimate goal of the development to reduce the time users spend on building the room and to give them more tools to design powerful sound systems and effective acoustics.

Taking this approach, EASE modules dealing with geometry entry are completely redesigned and new features are added. Other modules will be retained for the EASE 5 release and reworked subsequently in order to shorten the waiting time for this release.

The release of EASE 5 is tentatively scheduled for late 2019.

AFMG® will be showing an early preview of EASE 5 at the Prolight + Sound tradeshow in Frankfurt, April 10-13, 2018, as well as at the InfoComm18 tradeshow, June 6-8, in Las Vegas.

## Free Licenses for EASE 5

In order to offer our customers a smooth transition, beginning March 12, AFMG will grant a free license of EASE 5 for every new license of EASE 4.4 JR or EASE 4.4 Standard.

- ✓ New users now have the opportunity to acquire EASE 4.4 and become eligible to receive EASE 5 for free.
- ✓ Users who wish to extend their EASE 4.4 licenses with additional User Keys will receive a free EASE 5 license for each added User Key.
- ✓ All EASE 4.4 JR users now have the unique chance to upgrade to EASE 4.4 Standard most cost-efficiently. By upgrading, they are also eligible for a free license of EASE 5 Standard.
- ✓ EASE 5 Standard licenses will include any AURA and EARS modules purchased with EASE 4.

All EASE 5 free licenses can be used as soon as the software is released. Any EASE 4 licenses can continue to be used in parallel with EASE 5. Thus, our customers will be able to migrate to the new version at their own pace and without affecting ongoing design projects.

## EASE Price Changes

As of March 12, 2018, a new price list for EASE will be in effect.

AFMG recommends that customers who intend to buy EASE should take the opportunity to purchase EASE 4.4 now, before the release of EASE 5. Current prices are significantly lower and a license for EASE 5 is already included.

Investments already made by EASE 4 users prior to March 12 will be honored by reduced prices for the upgrade to EASE 5 after its release.

## EASE® Price List

(Effective March 12, 2018)

Product	Version 4.4	Version 5
EASE JR	890 €	1.100 €
Reduced price in case of an existing EASE 4.x JR license <sup>1</sup>		590 €
EASE Standard	2.110 €	2.460 €
Reduced price in case of an existing EASE 4.x Standard license <sup>1,2</sup>		890 €
Upgrade EASE JR -> Standard	1.530 €	1.700 €
AURA module	840 €	890 €
EARS module	660 €	690 €
InfraRed module <sup>3</sup>	450 €	-
EASE Standard + AURA	2.655 €	3.015 €
EASE Standard + AURA + EARS	3.249 €	3.636 €
All prices per User Key.	EASE 4.4 JR purchased after March 12 includes a free license for the next major release, EASE 5 JR.  EASE 4.4 Standard purchased after March 12 includes a free license for the next major release, EASE 5 Standard.	EASE 5 release prices are preliminary and may change in the future.

<sup>1</sup> If purchased before March 12.

<sup>2</sup> Includes any existing AURA or EARS modules purchased with EASE 4.

<sup>3</sup> InfraRed module will be discontinued in version 5.

All EASE 4 licenses are governed by the End User License Agreement (EULA) for EASE 4.